

UGA MENTOR PROGRAM

CAREER FAIR PREP WITH YOUR MENTOR

This guide is designed to help you practice your pitch with your mentor for career fairs. Together, you can practice introductions, refine your story, and strategize how to make strong impressions at the fair.

Elevator Pitch Activity:

1. Build Your Pitch

1. Introduce Yourself
 - a. “Hi, I’m (name), a (year) majoring in (major) at (school).”
2. Highlight a Strength or Experience
 - a. “I have experience in (skill/area) through (project, job, or involvement), where I (what you accomplished or learned).”
3. Highlight something you’ve learned from your experience
 - a. “I’m currently interested in (industry/role) because (reason or connection). Through this experience, I developed a better understanding of (industry) and/or (useful skills/knowledge) that I hope to utilize in my next position.”
4. Demonstrate Your Interest & End with a Question
 - a. “At the career fair, I’m hoping to (learn about/explore/apply for) opportunities in (specific area or company type). Could you tell me more about (role/company)?”

2. Practice Together

1. Live Pitch Practice (45 seconds)
 - a. Practice/Roleplay as if you were delivering your pitch at a Career Fair.
 - b. Mentor feedback: focus on clarity, confidence, and relevance.

3. Tailor Your Pitch

1. Choose one target company or industry and revise by adding details from your research
 - a. “I saw on your website that (company name) has an internship program. Can you tell me more about the application process?”

4. Final Polished Version

1. End with one polished read-through.
 - a. Mentor answers: “Would this make me want to keep talking to you as a recruiter?”

Questions to ask your Mentor:

1. How would you structure a strong elevator pitch for someone in my major or career path?
2. What key skills/experiences should I highlight when speaking with employers?
3. Can you review my resume and suggest improvements for this industry?
4. How can I start conversations with recruiters and keep them engaged?
5. How should I prepare to answer common questions employers might ask at a career fair?
6. What questions do you recommend I ask recruiters to make a memorable impression?
7. How can I best follow up with employers after the fair to strengthen connections?
8. What professional etiquette or body-language should I keep in mind during interactions?
9. Based on your experience, what mistakes should I avoid when navigating a career fair?
10. What should I research about companies before the fair, and how much is enough?