

UGA MENTOR PROGRAM

BUILDING A ROBUST PROFILE (MENTORS)

We've outlined some tips and tricks below to help you create a profile that stands out to students. It is also great practice to keep your profile updated, especially as you gain new work and life experience!

PROFILE PICTURE

- Adding a profile picture makes your mentor account more approachable and relatable, helping students feel like they're connecting with a real person rather than just a name on a screen. You can even just use the one on your LinkedIn!
- A professional, friendly photo builds trust and credibility, encouraging students to reach out and engage more comfortably. It's a simple way to create a welcoming first impression that supports strong mentoring connections.

DETAILED PROFESSIONAL SUMMARY

- A detailed professional summary helps students quickly understand your career journey and the paths you've taken.
- Including specifics about your roles, industries, and skills not only highlights your experience but also makes your profile more searchable through keywords, increasing the chances that the right students will find and connect with you.
- Be sure not to simply write "see LinkedIn," as that limits keyword searches and prevents students from fully understanding your background within the mentoring platform itself.

INDUSTRIES

- When building your profile, be sure to consider all the industry options available. Students primarily search by major and industry, so selecting the most accurate and comprehensive categories increases your visibility and helps students find mentors whose experience aligns with their academic and career interests.

WILLING TO HELP

- The "Willing to Help" option is how we invite alumni to participate in events and programs, creating more opportunities for students to connect with you. Many of these opportunities are offered virtually, so you don't need to be nearby to make an impact—no matter where you live, you can still share your experience and support students on campus!

OPTING INTO TEXTS

- Opting into text messages is a great way to get instant notifications when a student requests you, ensuring you don't miss opportunities to connect. Just as important, keeping your email address up to date makes sure you continue receiving mentorship requests and program communications without interruption.

SOCIAL MEDIA HIGHLIGHTS

- Our social media highlights are a great way to elevate your profile and showcase your impact as a mentor. [By opting in](#), we'll feature your profile on Instagram and LinkedIn, helping you share your story more broadly and inspiring more students to connect with you. It is also a great way to share your role as a mentor with your networks!