

INTERN FOR A DAY

HOSTING STRATEGIES

There are a variety of ways to take advantage of our program's offerings. This resource can assist you with your personal goal setting for participating and creating a strategy.

WHY HOST?

Build Stronger Bonds with Potential Candidates

- Career fairs can be busy with our high number of student attendance. You may only have time to spend 1-2 minutes getting to speak with each student. Intern For A Day allows you to form a deeper connection as you may consider the applicant for your future hiring needs.

Low Stakes, High Reward

- This is a one-day voluntary program for employers and students alike. Participating students understand that they are NOT guaranteed a job or internship offer by participating. However, if your Intern For A Day match fits into one of your job openings, you encourage them to apply for those positions.
- By hosting a job shadow day, you will gain more insight on a potential candidate compared to an interview alone.

Build Stronger Brand Awareness

- If your organization has no job openings at the time our programs start, that's okay! This is an opportunity to educate UGA talent on your company for their future consideration when it comes to their employment needs.
- Consider hosting 1 and 2 year students. When they are seeking full-time employment, they will already have foundational knowledge on what a day in the life is like at your company.

Engage Alumni in Your Organization

- If your organization has UGA alumni, this is a great opportunity to allow them to connect with current students. Alumni can share their first-hand experience on what it's like to work for your company and how they transitioned to life after the Arch.
- Our students value the opportunity to learn from the Bulldogs that came before them. Consider encouraging alumni in your organization to sign up for the [UGA Mentor Program](#).